

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**SHORR JOHNSON MAGNUS**  
**Attention: Accounts Payable**  
**1831 CHEST NUT STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

DUPLICATE

Advertiser	CASEY FOR SENATE/PA DEMOCRATI	Invoice #	PL12110107
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WCAU	Order #	345214
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/02/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	CDR										
					10/29/12 to 11/04/12	2x	----F--				
	WCAU			F	11/02/12	:30	5:30 AM	PDP1212H	\$375.00		2
	WCAU			F	11/02/12	:30	5:53 AM	BCTV1216H	\$375.00		1
					11/05/12 to 11/11/12	2x	M-----				
	WCAU			M	11/05/12	:30	5:30 AM	PDP1212H	\$375.00		4
	WCAU			M	11/05/12	:30	5:51 AM	BCTV1216H	\$375.00		3
2	WCAU	6A-7A M-F	6A-7A M-F								
	CDR										
					10/29/12 to 11/04/12	2x	----F--				
	WCAU			F	11/02/12	:30	6:28 AM	PDP1212H	\$850.00		1
	WCAU			F	11/02/12	:30	6:54 AM	PDP1212H	\$850.00		2
					11/05/12 to 11/11/12	2x	M-----				
	WCAU			M	11/05/12	:30	6:14 AM	PDP1212H	\$850.00		4
	WCAU			M	11/05/12	:30	6:41 AM	PDP1212H	\$850.00		3
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					11/05/12 to 11/11/12	2x	M-----				
	WCAU			M	11/05/12	:30	7:22 AM	BCTV1216H	\$1,500.00		2
	WCAU			M	11/05/12	:30	8:48 AM	PDP1212H	\$1,500.00		1
4	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
					10/29/12 to 11/04/12	3x	----F--				

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
	WCAU			F	11/02/12	:30	4:28 PM	BCTV1216H	\$650.00		3
	WCAU			F	11/02/12	:30	4:31 PM	PDP1212H	\$650.00		2
	WCAU			F	11/02/12	:30	4:40 PM	PDP1212H	\$650.00		1
				11/05/12 to 11/11/12		2x	M-----				
	WCAU			M	11/05/12	:30	4:32 PM	PDP1212H	\$650.00		5
	WCAU			M	11/05/12	:30	4:55 PM	BCTV1216H	\$650.00		4
5	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
				11/05/12 to 11/11/12		2x	M-----				
	WCAU			M	11/05/12	:30	5:13 PM	PDP1212H	\$950.00		1
	WCAU			M	11/05/12	:30	5:40 PM	PDP1212H	\$950.00		2
6	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
				10/29/12 to 11/04/12		1x	----F--				
	WCAU			F	11/02/12	:30	7:12 PM	BCTV1216H	\$1,150.00		1
7	WCAU	730P-8P M-F	730P-8P M-F								
	CDR										
				10/29/12 to 11/04/12		1x	----F--				
	WCAU			F	11/02/12	:30	7:45 PM	PDP1212H	\$1,300.00		1
8	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
				10/29/12 to 11/04/12		1x	----F--				

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Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
	WCAU			F	11/02/12	:30	11:30 PM	PDP1212H	\$2,400.00		1
9	WCAU	6A-8A SUNDAY	6A-8A SU								
	LUR										
				10/29/12 to 11/04/12		4x	-----S				
	WCAU			Su	11/04/12	:30	5:59 AM	PDP1212H	\$175.00		3
	WCAU			Su	11/04/12	:30	6:29 AM	BCTV1216H	\$175.00		1
	WCAU			Su	11/04/12	:30	6:59 AM	PDP1212H	\$175.00		4
	WCAU			Su	11/04/12	:30	7:39 AM	PDP1212H	\$175.00		2
10	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	CDR										
				10/29/12 to 11/04/12		4x	-----S				
	WCAU			Su	11/04/12	:30	7:58 AM	BCTV1216H	\$575.00		2
	WCAU			Su	11/04/12	:30	8:26 AM	PDP1212H	\$575.00		1
	WCAU			Su	11/04/12	:30	9:18 AM	PDP1212H	\$575.00		4
	WCAU			Su	11/04/12	:30	9:44 AM	BCTV1216H	\$575.00		3
11	WCAU	1130A-12P SUN @ ISSUE	1130A-12P								
	LUR										
				10/29/12 to 11/04/12		2x	-----S				
	WCAU			Su	11/04/12	:00			<del>\$100.00</del>	Credited	2
				NA-NOT AVAILABLE							
	WCAU			Su	11/04/12	:30	11:47 AM	PDP1212H	\$100.00		1

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Product	General
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Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Order #	345214
Alt Order #	
Deal #	
Order Flight	11/02/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	06431
Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots                      **29**

<u>Gross Total</u>	<b>\$21,000.00</b>	
<u>Agency Commission</u>	<b>\$3,150.00</b>	
<u>Net Amount Due</u>	<b>\$17,850.00</b>	<b><u>Payment Terms 30 Days</u></b>

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